



NEW One-on-one lifestyle coaching to help you reach your health goals.

Now your Active&Fit Direct™ membership comes with personalized, over-the-phone coaching to help you achieve your health goals, whatever they may be. Get matched with a professional lifestyle coach who will provide education and training in areas such as fitness, nutrition, stress, and sleep.

The program is customized to support you as an individual, and help you set and reach your goals at your own pace.

Enjoy any or all of the following, offered at no additional cost to your membership:

- Health Improvement
- Stress Management
- Weight Management

Enrolled? Log in to get started at www.ActiveandFitDirect.com.

- Schedule your intial
 30-minute kickoff session.
- 2 Enjoy unlimited sessions with your coach, whenever you need.

Not enrolled? With the Active&Fit Direct program, you'll have access to:

- One-on-one lifestyle coaching in areas such as fitness, nutrition, stress, and sleep
- Choice of 11,000+ fitness centers nationally
- 1,500+ digital workout videos accessible at home or on-the-go
- Activity tracking with 250+ wearable fitness trackers, apps, and exercise equipment



home or gym?

we'll keep you active either way.

Enrollment Fee Waived Through September 30, 2020

- Select from 11,000+ fitness centers, with the ability to change anytime
- Access 1,500+ digital workout videos so you can work out at home or on-the-go
- Receive one-on-one lifestyle coaching in areas such as fitness, nutrition, stress, and sleep
- No long-term contract

NEW! Two ways to try fitness for free.

- Enjoy **200 free digital workout videos** available to all eligible members, even before you enroll.
- Join us for daily (M F) **workout classes** on Facebook Live and YouTube, where anyone can participate in a variety of workouts designed for all levels!







Over 1,500 digital workout videos including programs from:

Over 11,000 fitness centers nationwide including:























Get Started: Log in to Anthem.com, click Care, then Discounts.